

Sharp Europe: Paul Molyneux appointed as new CEO Sharp Europe

Hamburg, October 2011. Paul Molyneux has been appointed as the first non-Japanese Executive Officer to the Board of Directors of Sharp Corporation. At the same time Molyneux has been named the new Chief Executive Officer, Group General Manager, and President of Sharp Electronics Europe GmbH. Paul Molyneux has had a fast track career history within Sharp Corporation, having successfully held a variety of Senior Management and Leadership positions in Sales and Operations for the last 7 years. Prior to his appointment as CEO, Paul held the position of Chief Operating Officer for Sharp Europe.

“It is with great honour and pride that I have accepted the opportunity given to me by the Corporation of this new role within the Sharp Europe organisation, namely that of the new CEO. I recognise the responsibility that comes with this role and will be fully dedicated to the task ahead. I firmly believe that with the talent and skillset we have across Europe, we can really build a self-sustaining organisation that can deliver long term profitable growth and a secure future for the region,” Paul Molyneux commented.

Molyneux’ message to the market and the Sharp Customer Base is that he intends to build an organisation that is agile, market-focused, quick to respond to its customers and that benefits from support processes and shared services that are simple and effective.

The former CEO of Sharp Europe, Hiroshi Sasaoka, will be taking over the positions of Group General Manager of Middle East and Africa Group and Chairman SMEF.

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PRESS RELEASE

Sharp EUROTOP Sponsoring

Sharp Electronics Europe GmbH is a UEFA EUROTOP sponsor from August 31, 2010 to December 31, 2013. The sponsorship agreement enables Sharp to activate marketing rights across several UEFA national team tournaments during this period. After the European Under-21 Football Championship and the qualifying games for UEFA European Football Championship 2012, the sponsorship partnership will reach its climax in June and July 2012 with the European Championship finals in Poland and Ukraine, coinciding with Sharp's centenary celebrations. The sponsorship agreement comes to an end in December 2013 and in addition to UEFA EURO 2012(TM) covers the European Futsal Championship 2012, the European Under-21 Football Championship 2011 & 2013 and the European Women's Football Championship 2013. During the term of the agreement, Sharp will be drawing on its years of experience in sports sponsorships.